



15 Canadian companies receive more than \$10 million for their interactive digital media projects

(Toronto, November 27, 2012) – The Canada Media Fund (CMF) announced today that 15 interactive digital media projects received a total of \$10 million in funds as part of the second round of production support from the Experimental Stream. The Experimental Stream encourages the development of innovative, interactive digital media content and software applications.

Of the projects receiving support, three are from British Columbia, one is from Manitoba, seven are from Ontario, one is from Prince Edward Island, two are from Quebec, and one is from Saskatchewan. Earlier this year, the CMF provided \$14 million in funds to 25 projects who applied for production support. Combined with this round of funding, the CMF, in its third year, has already provided more than \$69 million in funding to 127 projects for production support.

Production support provides funding for the creation of a final, market-ready version of an eligible project and preliminary marketing and commercialization activities.

For a description of new projects that received production support, please [click here](#) (PDF 58KB).

For projects at the production stage, the innovation and production team criteria were assessed by a jury of Canadian and international industry specialists: Wendy Bernfield (Amsterdam, Netherlands); Carl-Frédéric de Celles (Quebec City, Canada); Guy Gadney (Sydney, Australia); Lucie Lalumière (Toronto, Canada); Laurent LaSalle (Montreal, Canada); Siobhan O’Flynn (Toronto, Canada); Britta Schell (San Francisco, USA); Michelle Sklar (Calgary, Canada); and, Rogerio Soares (Sao Paulo, Brazil). For biographical notes of current jury members, [click here](#) (PDF 114KB). For a complete list and biographical notes of jury members to date, [click here](#) (PDF 254KB).

In the next few weeks, the CMF will announce projects receiving funds for development support and marketing support from the Experimental Stream.

About the Canada Media Fund

The Canada Media Fund (CMF) champions the creation and promotion of successful, innovative, Canadian content and software applications for current and emerging digital platforms through financial support and industry research. The CMF was created by Canada’s cable and satellite distributors and the Government of Canada. Visit www.cmf-fmc.ca.

The CMF publishes Canadaonscreen.ca, a website designed to showcase and celebrate Canada’s creative talents and screen-based productions from television productions to games, web content, and software and applications.

